



THE ALL-NEW
MINI COOPER.



MINIMALIST TO THE MAX.

The new MINI Cooper stands for purism in its most charismatic way. Our design approach dispenses with unnecessary elements and focuses on maximum reduction. Clear and flush surfaces, sleek lines and balanced proportions give the exterior, designed with the greatest attention to detail, a confident and striking form.



IT STANDS OUT.

The engaging presence of the new MINI Cooper is defined by its iconic front design and short overhangs. In addition, the modern, futuristic design is underlined by the striking octagonal radiator grille surround and the circular, flat MINI LED headlights.

Discover more: https://www.mini.com/en_MS/home/new-family/new-mini-cooper.html

LESS IS MORE MINI.

The new MINI Cooper is a progressive purist, which combines minimalism with comfort and innovation.

MINI EXPERIENCE MODES.

Reflect your own mood. The MINI Experience Modes open a world of connected and emotional experiences that awaken your senses. Each mode is a specially coordinated interplay of visual design, ambient lighting, and sound design. With just one command, you can completely change the look of your cockpit.

OLED, OLED OLED OLED.

The pulsating heart and centre of your cockpit is the unique, round OLED display. With state-of-the-art OLED technology, a diameter of 240 mm and a high-quality glass surface, the display has a distinctive, minimalist look. It serves as an instrument cluster and controls at the same time the infotainment and assistance systems. The round shape is a world innovation and embodies an iconic piece of MINI history.

GOING NEW WAYS WITH INNOVATIVE MATERIALS.

Using fabrics, MINI establishes a completely new aesthetic. The new material we use for the cockpit and door panels creates a particularly pleasant ambience. The fabric is made from high-quality, recycled materials and easy to clean. It offers a pleasant tactile experience, more design options and serves as the perfect canvas for the exciting projections in the various MINI Experience Modes.

Discover more: https://www.mini.com/en_MS/home/new-family/new-mini-cooper.html



ADVANCED DRIVING ASSISTANCE SYSTEMS.

Optional expansion offers available via functional packages.

FOUR DIFFERENT TRIM OPTIONS.

You can choose between the Essential, Classic, Favoured or JCW Trim.



FULL TRANSPARENCY.

Let the sunshine in. With your optional panoramic glass roof.*

MINI TYPICAL GO-KART FEELING.

An incomparable driving experience for generations.

EXTRA BRIGHT LED HEADLIGHTS.

Daytime running light elements and rear lights switchable in three different signatures including Welcome and Goodbye light scenario.*

HIGHLIGHTS ONLY.

* The equipment shown is part of the functional packages or a trim.

Discover more: https://www.mini.com/en_MS/home/new-family/new-mini-cooper.html

HIGHLIGHTS ONLY.

LESS IS MORE.

With a head-up display*, touch screen and voice assistant, this is our most minimalist interior design ever.

T-T-T-T-T-TOUCH ME.

OLED display as a central control unit with a diameter of 24 cm, fully functional and operable via touch.

ALWAYS IN VIEW.

With the optional head-up display you have everything under control.*

MINI EXPERIENCE MODES.

Select from seven MINI Experience Modes*, including personalisation options.

WITH A CLEAR CONSCIENCE.

Vescin imitation leather for seats* and steering wheel. New knitted material in the dashboard and door area made from recycled polyester.

* The equipment shown is part of the functional packages or a trim.

ALWAYS CONNECTED.

Operating System 9 with a new aesthetic, and an emotional & easy-touch operation that is uniquely MINI.

TACTILE TOGGLING.

The toggle bar is the epitome of MINI typical interior design – minimalistic yet innovative.

TECHNICAL DATA AND PRICES.

Vehicle:		MINI COOPER C ²	MINI COOPER S ³
Maximum power/upm:	kW	115	150
Maximum torque/upm:	Nm	230	300
Maximum speed:	km/h	225	242
0–100 km/h:	s	7.7	6.6
Fuel consumption combined WLTP ¹ :	kWh/100 km	6.5–5.9	6.7–6.1
CO2 emissions combined WLTP:	g/km	146–133	150–138
Empty weight:	kg	1335	1360
Luggage compartment volume:	m ³	210	210
Length:	mm	3,876	3,876
Width:	mm	1,744	1,744
Height:	mm	1,432	1,432
Wheelbase:	mm	2,495	2,495

MINI COOPER C.
VEHICLE BASE PRICE:

00,000.00 €

VEHICLE BASE PRICE INCL. 00 % VAT.:

00,000.00 €

MINI COOPER S.
VEHICLE BASE PRICE:

00,000.00 €

VEHICLE BASE PRICE INCL. 00 % VAT.:

00,000.00 €

* incl. temporary boost performance
** net
*** WLTP Best Case

1) Official information on fuel consumption, CO2 emissions, power consumption and electric range was determined according to the prescribed measurement method and corresponds to EU Regulation 715/2007 in the currently applicable version. Specifications in the NEDC consider differences in the selected wheel and tire size in the WLTP for all special equipment. WLTP values are used to calculate taxes and other vehicle-related charges that are also based on CO2 emissions and, if necessary, for the purposes of vehicle-specific subsidies. The NEDC values listed were determined based on the new WLTP measurement method and calculated back to the NEDC measurement method for comparability. For vehicles that have been type-tested since January 1st, 2021, the official information only exists according to WLTP. In addition, according to EU regulation 2022/195, the NEDC values will no longer appear in the EC certificates of conformity from January 1st, 2023. Further information on the NEDC and WLTP measurement methods can be found at <https://www.mini.de/wltp> as well as a comparison table for fuel consumption, CO2 emissions and power consumption of all current MINI models at https://www.mini.de/de_DE/home_footer/wltp.html.

2) MINI Cooper C:
Combined fuel consumption in l/100 km: - (NEDC) 6.5 – 5.9 (WLTP), combined CO2 emissions in g/km: - (NEDC) 146 – 133 (WLTP). The figures are expected values that have not yet been officially confirmed.

3) MINI Cooper S:
Combined fuel consumption in l/100 km: - (NEDC) 6.7 – 6.1 (WLTP), combined CO2 emissions in g/km: - (NEDC) 150 – 138 (WLTP). The figures are expected values that have not yet been officially confirmed.

Important notes:
All prices are recommended retail prices in EUR directly from factory without transfer costs. The prices quoted apply to the model versions offered in Germany.

Errors and omissions excepted. Prices are subject to change without notice. Your MINI partner will be happy to inform you about the detailed scope of optional extras.

More about MINI:
https://www.mini.com/en_MS/home.html

MINI Customer Service:
+49 89 1250-16060
minikundenbetreuung@mini.de

Issue #1: 02/2024

ESSENTIAL TRIM.

The Essential Trim presents the interior with maximum clarity and reduction. The black sport seats are largely made of recycled polyester. Their multitone pattern harmonizes with the coloured textile band on the dashboard. Functional parts inside and out are highlighted by the new Vibrant Silver accent colour. On the exterior, for example, the logo appears in the new colour and contrasts with the glossy black octagonal front grille surround. Your MINI sales consultant will be happy to inform you about possible combinations of model, trim and functional packages.

FEATURES.

Seats:	Double-cloth textile in black / multitone.
Steering wheel:	Two-spoke steering wheel in synthetic leather Vescin, stitching in Vibrant Silver.
Interior finish:	Dashboard and door trim in black.
Wheels:	16" 4 Square Spoke 17" U Spoke grey

Note: Description and illustration exemplary for MINI Cooper C 3-Door. Changes can be made at any time.

PAINT COLOURS.



Melting Silver.



Midnight Black.

CLASSIC TRIM.

With the Classic Trim MINI brings a modern 2D knitted fabric for the first time into the interior of a production vehicle. On the dashboard and in the doors, the two-tone or black knitted material builds a fascinating contrast to the high-quality Vescin synthetic leather seats. It is available in grey or black with a perforated houndstooth pattern; the side surfaces are in a contrasting blue fabric. On the outside, the radiator grille is finished in high-gloss black and the MINI logo in Vibrant Silver. Your MINI sales consultant will be happy to inform you about possible combinations of model, trim and functional packages.



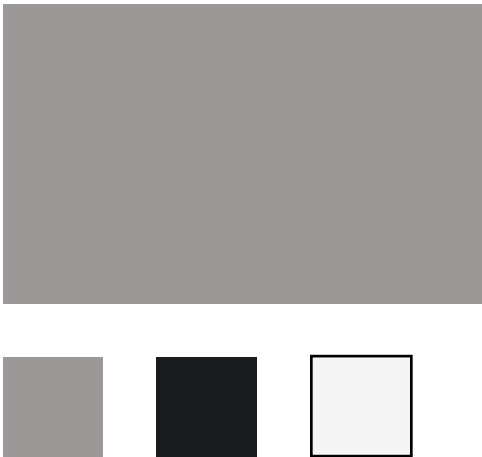

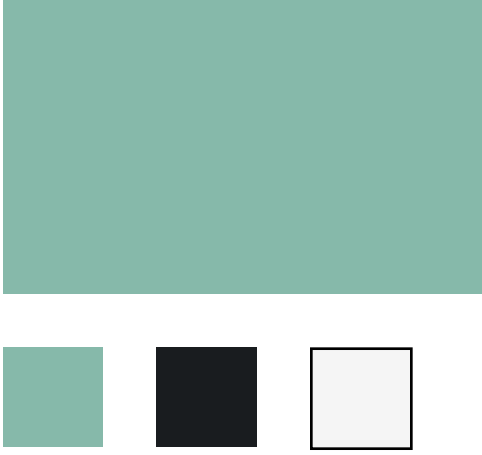
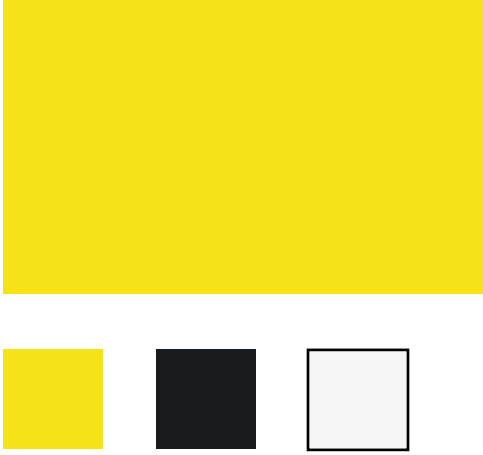
FEATURES.

Seats:	Double-cloth perforated synthetic leather Vescin in grey or black with blue fabric insert.
Steering wheel:	Three-spoke sport steering wheel in synthetic leather Vescin, stitching and accents in Vibrant Silver.
Interior finish:	Dashboard and door trim in black/blue two-tone knitted material.
Rims:	16" 4 Square Spoke 17" U-Spoke grey 17" Parallel Spoke 2-Tone 18" Slide Spoke 2-Tone

Note: Description and illustration exemplary for MINI Cooper C 3-Door. Changes can be made at any time.

PAINT AND ROOF COLOURS.

Note: The illustration shows the paint colour and the combinable roof colours.

 Nanuq White.	 Midnight Black.
 Melting Silver.	 Chili Red.
 Ocean Wave Green.	 Sunny Side Yellow.

FAVOURED TRIM.

The Favoured Trim is modern and sophisticated, yet has a very special and individual style. It is the most expressive trim for true individualists with a two-tone houndstooth pattern on the knitted dashboard. The JCW sport seats in Vescin perforated synthetic leather, available in two colours and with traditional accent stitching, complement this extravagant trim level with dark and bright options. On the outside, the radiator grille in Vibrant Silver stresses the vehicle’s front end. Your MINI sales consultant will be happy to inform you about possible combinations of model, trim and functional packages.


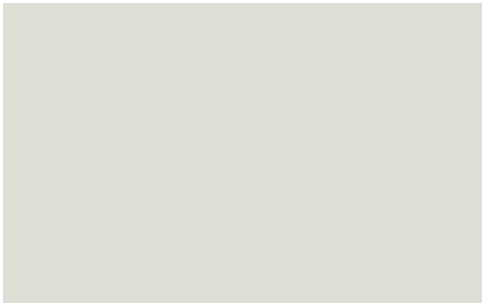
FEATURES.

Seats:	JCW sport seat in synthetic leather Vescin with piping and seam in beige or Nightshade Blue.
Steering wheel:	Three-spoke sport steering wheel in synthetic leather Vescin. Stitching and accents in Vibrant Silver.
Interior finish:	Dashboard and door trim in 3D-knit grey/beige.
Rims:	17" U-Spoke Vibrant Silver 17" Night Flash Spoke 2-Tone 18" Slide Spoke 2-Tone



Note: Description and illustration exemplary for MINI Cooper C 3-Door. Changes can be made at any time.

PAINT AND ROOF COLOURS.



Note: The illustration shows the paint colour and the combinable roof colours.





Nanuq White.





Midnight Black.



Melting Silver.



British Racing Green.



Ocean Wave Green.

JOHN COOPER WORKS TRIM.

The JCW Trim shows the new material concept in a maximally sporty interpretation. The JCW seats have the same geometry as the sport seats, combining multi-coloured knitted material and synthetic leather with red stitching and continuing the black-red colour concept of the knitted dashboard and interior door panels. The JCW Trim has an individual front and rear design to underline the sporty claim. Radiator grille surround and logo in high-gloss black underline the powerful overall impression. A contrasting roof in Chill Red or JCW specific red or black bonnet stripes are optionally available. Your MINI sales consultant will be happy to inform you about possible combinations of model, trim and functional packages.

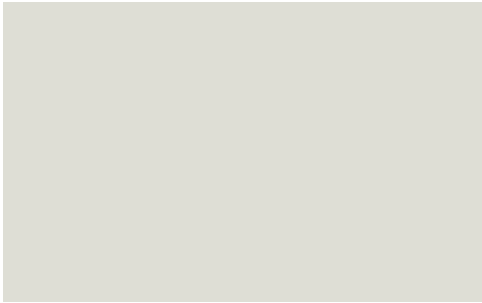










FEATURES.

Seats:	JCW sport seat in perforated synthetic leather Vescin with headrest and shoulder area in JCW Black and red knit.
Steering wheel:	JCW three-spoke sport steering wheel in synthetic leather Vescin. Seam in red.
Interior finish:	Dashboard and door trim in two-tone black/red knit.
Rims:	17" John Cooper Works Sprint Spoke black 18" John Cooper Works Lap Spoke 2-Tone
JCW:	Blackbends in high gloss black. JCW brakes in black. JCW logo in front grille.

Note: Description and illustration exemplary for MINI Cooper C 3-Door. Changes can be made at any time.

PAINT AND ROOF COLOURS.

Note: The illustration shows the paint colour and the combinable roof colours.

  Nanuq White.	  Midnight Black.
  Melting Silver.	  Legend Grey.
  British Racing Green.	  Chili Red.

 Discover more: https://www.mini.com/en_MS/home/new-family/new-mini-cooper.html

FUNCTIONAL PACKAGES.

Your MINI sales advisor will be happy to advise you on possible combinations of model, trim and functional packages.

XS	S	M	L	XL
<ul style="list-style-type: none">· Wireless charging tray· MINI Experience Modes· Seat heating for driver and front passenger· Alarm system	<ul style="list-style-type: none">· Wireless charging tray· MINI Experience Modes· Seat heating for driver and front passenger· Alarm system <ul style="list-style-type: none">· Interior and exterior mirror package· Rear mirror with anti-dazzle function· LED headlights with extra features· High-beam assistant· MINI Head-Up Display· Comfort access system	<ul style="list-style-type: none">· Wireless charging tray· MINI Experience Modes· Seat heating for driver and front passenger· Alarm system <ul style="list-style-type: none">· Interior and exterior mirror package· Rear mirror with anti-dazzle function· LED headlights with extra features· High-beam assistant· MINI Head-Up Display· Comfort access system <ul style="list-style-type: none">· Sun protection glazing· Panoramic glass roof	<ul style="list-style-type: none">· Wireless charging tray· MINI Experience Modes· Seat heating for driver and front passenger· Alarm system <ul style="list-style-type: none">· Interior and exterior mirror package· Rear mirror with anti-dazzle function· LED headlights with extra features· High-beam assistant· MINI Head-Up Display· Comfort access system <ul style="list-style-type: none">· Sun protection glazing· Panoramic glass roof <ul style="list-style-type: none">· Harman Kardon surround sound system· Preparation for Driving Assistant Plus· Parking Assistant Plus· MINI Navigation AR	<ul style="list-style-type: none">· Wireless charging tray· MINI Experience Modes· Seat heating for driver and front passenger· Alarm system <ul style="list-style-type: none">· Interior and exterior mirror package· Rear mirror with anti-dazzle function· LED headlights with extra features· High-beam assistant· MINI Head-Up Display· Comfort access system <ul style="list-style-type: none">· Sun protection glazing· Panoramic glass roof <ul style="list-style-type: none">· Harman Kardon surround sound system· Driving Assistant Plus· Parking Assistant Plus· MINI Navigation AR <ul style="list-style-type: none">· Massage seat for driver· Electric seat adjustment with memory· Interior camera· Personal eSIM

Basic equipment: Floor mats · Front armrest · Auto AC · Dynamic Cruise Control (DCC) · Light package · Parking assistant · Driving assistant · MINI navigation system · OLED central display · Essential trim

WELCOME TO THE FAMILY.

As a customer, you are part of the MINI family and no matter what you need for yourself or your MINI – you will always find the right products with us. Find out more or follow us on:

<https://www.youtube.com/@MINI>
<https://www.instagram.com/mini>
<https://www.facebook.com/MINI>
<https://www.linkedin.com/showcase/mini>

More about MINI:
https://www.mini.com/en_MS/home.html

MINI Original Accessories:
https://www.mini.de/de_DE/shop/ls/cp/physical-goods/de-BF_ACCESSORY

MINI Lifestyle Collection:
https://www.mini.de/de_DE/shop/ls/cp/physical-goods/de-BF_LIFESTYLE

MINI Service Inclusive:
https://www.mini.de/de_DE/home/services/service.html

MINI Connected:
https://www.mini.de/de_DE/home/range/mini-connected.html

MINI customer care:
kundenbetreuung@mini.de
+49 89 1250-16060

Issue #1: 02/2024

